

PRESENTS

# 7<sup>th</sup> INTERNATIONAL HEALTH & WELLNESS EXPO 2024



7<sup>th</sup>  
EDITION



SUPPORTING ASSOCIATION



DIGITAL PARTNER



KNOWLEDGE PARTNER



CONCURRENT EVENTS



An International Exhibition on AYUSH & WELLNESS, MEDICAL EQUIPMENTS, FITNESS INDUSTRY NUTRACEUTICALS, HOSPITALITY, HORTICULTURE, HANDICRAFTS & HEALTH TOURISM ETC.

29-31 AUGUST 2024  
Pragati Maidan, New Delhi



# ABOUT EXPO 2024

The 7th edition of the International Health & Wellness Expo 2024 is back to imbibe the wisdom of Health and Wellness and engrossed in splendid events to promote the mind, body, and soul balance to live a holistic life. The Health & Wellness Expo 2024 organized by Namu Gange Trust is here to celebrate the dawn of yet another golden era for the country. This mega Expo would be showcasing various products and services allied to the Health & Wellness Industry including AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS industry. The Expo provides an all-encompassing platform for all stakeholders to come together to protect all facets of the sector. This will generate awareness among the members of the community about the efficacy of systems



their cost-effectiveness, and the availability of herbs used for the prevention and treatment of common ailments. The 7th edition of the Health & Wellness Expo 2024 will bring the opportunity to interact with the stalwarts of the Health & Wellness industry for innovative products & solutions. Healthcare has become one of India's largest sectors - both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance, and medical equipments. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services, and increasing expenditure by public as well as private players.







# WHY THE EXPO?



The Expo is bringing all therapies & pathies together under one roof. It will provide a platform for national & international organisations, companies and manufacturers which deal in Yoga, Ayurveda, Naturopathy, Homeopathy, Herbal, Unani, Siddha, Organic food, Herbal cosmetics, Yoga props, Wellness equipments, and Organic clothing to showcase their products and services.



This would be an excellent opportunity for clients and manufacturers to determine market potential on the basis of research and studies to develop proper understanding & commercial structures by identifying new ideas and initiatives for joint ventures and project partnerships.



The Expo will be presenting full spectrum of holistic health, traditional therapies, drugless healing, diet therapy and lifestyle management of ancient traditions. The Expo will also include many health workshops, seminars, health & wellness consultancy, astrology consultancy and many activities on latest knowledge of paramedical science and research. It would be a great opportunity to interact with world's renowned speakers, national leaders, health professionals & celebrities by sharing their ideas and knowledge on numerous "Health & Wellness" agendas. The Expo will be a great experience to discover health, peace and harmony under one roof.



# WAY TO GO

## AYUSH

The Ministry has developed a Central Sector Scheme for Promotion of International Co-operation in Ayush (IC Scheme) under which Ministry of Ayush provides support to Indian Ayush Manufacturers/ Ayush Service providers to give boost to export of Ayush products & services; facilitate International promotion, development & recognition of Ayush system of medicine; foster interaction of stakeholders & market development of Ayush at international level

## AGRICULTURE

The agriculture industry in India market size reached INR 80,550 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 158,991 Billion by 2028, exhibiting a growth rate (CAGR) of 12.2% during 2023-2028. The changing dietary patterns of the masses, rapid population growth, altering weather patterns, increasing frequency of natural disasters such as precision farming, data analytics, drones, and automation, are some of the major factors propelling the Indian agriculture market.

## HORTICULTURE & FLORICULTURE

According to the Agricultural and Processed Food Products Export Development Authority India ranks second in fruits & vegetable production in the world after China. The country's advantage lies in being a low-cost producer of fruits & vegetables India's total export of floriculture was Rs. 771.41 Crores/103.47 USD Millions in 2021-22. The major importing countries were U.S.A, Netherland, Germany, U.K, United Arab EMTs, Canada and Italy. here are more than 300 export-oriented units in India.





## HANDICRAFTS

Step into the limelight of global wellness! The 7th IHWE 2024 presents a golden opportunity for handicraft artisans to showcase their unique creations to a diverse audience. Seamlessly blend artistry with wellness, offering handmade treasures that resonate with holistic living. Elevate your brand, connect with discerning buyers, and embark on a journey of cross-cultural exchange. Seize this unparalleled platform to enrich lives and redefine wellness through the timeless charm of handicrafts



## ORGANIC

Covid-19 pandemic has changed the perception of organic food, with spotlight now on safety and healthy food that is nutritious to build a strong immune system. It is time to talk about nutritional security not of food security only (which consist only carbohydrates). Among the host of healthy food options available, organic food is perceived as the preferred choice. According to FIBL survey 2021 India holds a unique position among 187 countries practicing organic agriculture. million



## TOURISM & HOSPITALITY

With a total area of 3,287,263 sq. km extending from the snow-covered himalayan heights to the tropical rain forests of the south, India has a rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. This provides a significant opportunity to fully exploit the potential of the tourism sector. Travel and tourism are two of the largest industries in India, with a total contribution of about US\$ 178 billion to the country's GDP.





12<sup>th</sup> EDITION

**arogya**  
sangoshthi

The aim of our renowned seminar- **Arogya Sangoshthi** is to provide a common platform for researchers, academicians, scholars, professionals, and young researchers and aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention of the same. Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc. As every event is tailored to the needs of its instigator, our aim is to provide conceptual knowledge and the latest updates. Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.

## NATIONAL CONFERENCE ON

- 1** AYURVEDA FOR VASUDHAIVA  
KUTUMBAKAM
- 2** RARE, ENGANGERED & THREATENED  
MEDICAL PLANTS OF HIMALAYAN AREAS  
From Cultivation, Conservation to Consumption
- 3** MEDICINAL PLANTS FOR  
AYURVEDA  
Cultivation, Procurement, Practices & Publicity
- 4** AGRICULTURE  
Cultivation & Management in Hilly Areas
- 5** HEMP CONCLAVE  
Industrial Hemp towards a Sustainable Future
- 6** PHARMA INDUSTRY MEET  
Prospects & Problems of Pharma Industry
- 7** MILLETS  
The Super Food of G20

29 To 31 AUGUST 2024

PRAGATI MAIDAN

NEW DELHI

PANEL  
DISCUSSION

SCIENTIFIC  
SESSION

PRESENTATION



namo gange

A JOURNEY TO HEALTHY WORLD...  
PRESENTS

12<sup>th</sup> EDITION

arogya  
sangoshthi

NATIONAL CONFERENCE ON

AYURVEDA

for

VASHUDHAIVA  
KUTUMBAKAM



**Prof. Sanjeev Sharma**  
VICE-CHANCELLOR  
National Institute of Ayurveda (NIA)



**Prof. P.K Prajapati**  
VICE-CHANCELLOR  
Dr. Sarvepalli Radhakrishnan  
Rajasthan Ayurveda University



**Prof. (Dr) Anup Thakar**  
VICE-CHANCELLOR  
Gujarat Ayurved University (GAU)



**Prof. (Dr) Arun Kumar Tripathi**  
VICE-CHANCELLOR  
Uttarakhand Ayurved University (UAU)



**Prof. Vd. Kartar Singh Dhiman**  
VICE-CHANCELLOR  
Shri Krishna AYUSH University (SKAU)



**Dr. R.K. Bharati**  
JOINT DIRECTOR / HOO  
Govt. of India, Ministry of MSME



**Prof. Manoj Nesari**  
ADVISOR (Ay)  
Joint Secretary Rank  
Ministry of AYUSH, Govt. of India



**Prof. Tanuja Manoj Nesari**  
DIRECTOR  
All India Institute of Ayurveda (AIIA)



**Prof. (Dr) G.S. Tomar**  
PRESIDENT- Vishwa Ayurveda Mission  
Member, Executive Council, MGG  
AYUSH University



**Prof. Mahesh Vyas**  
DEAN (Ph.D.)  
All India Institute of Ayurveda (AIIA)



**Vd. Prashant Tiwari**  
NATIONAL PRESIDENT  
National Ayurveda Students & Youth  
Association (NASYA)



**Dr. Piyush Juneja**  
FOUNDER  
Indian Vaidyas | Bharat Vaidyas

**PANEL  
DISCUSSION**

**PAPER  
PRESENTATIONS**

**POSTER  
PRESENTATIONS**

SCAN & PAY







**SH. AJAY BHATT**  
Minister of State for Tourism & Defence, Govt. of India



**SMT. MEENAKSHI LEKHI**  
Minister of State for External Affairs & Culture of India



**SH. INDRESH KUMAR**  
Central Executive Member- RSS & Social Activist



**DR. SAMBIT PATRA**  
Chairman of India Tourism Development Corporation



**PADMA BHUSHAN VD. DEVENDRA TRIGUNA**  
President, Rashtriya Ayurveda Vidyapeeth



**PROF. TANUJA MANOJ NESARI**  
Director - All India Institute of Ayurveda (AIIA)



**SH. RAMANAND MEENA**  
Deputy Secretary, Ministry of AYUSH



**SADHVI BHAGAWATI SARASWATI**  
Global Spiritual Leader, Author & Social Activist



**Dr. SUBRAMANIAN SWAMY**  
Fmr. Cabinet Minister & President of Virat Hindustan Sangam

# EVENT GLIMPSES



**MR. SANJAY DALMIA JI**  
Chairman of the Dalmia Group of Companies



**MR. MILIND SOMAN**  
Model & Fitness Enthusiast



**PADMA SHRI VD. BALENDU PRAKASH**  
Ayurveda Practitioner & Founder of 'PAADAV'





A JOURNEY TO HEALTHY WORLD...

PRESENTS

# 2nd Edition



ABHINANDANAM

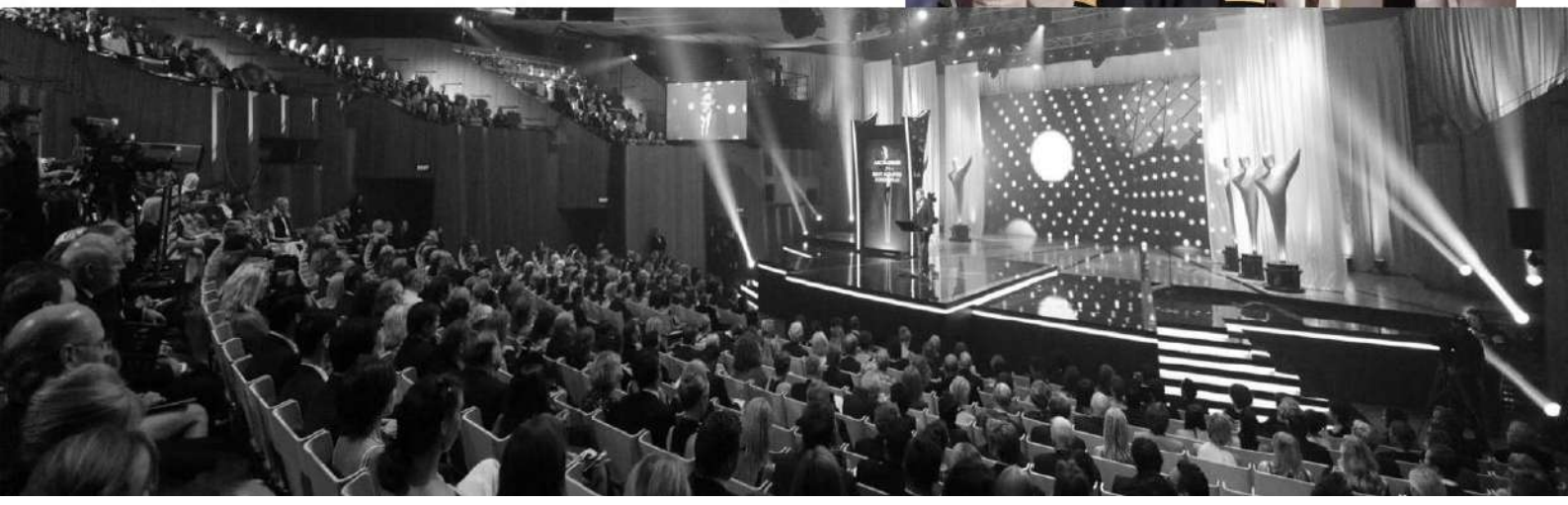
30 AUGUST 2024

OF

## HEALTH & WELLNESS DOMAIN

(Recognition of Industry, Associations & Stakeholders)

“Celebrate excellence in Indian healthcare at **Ayush Abhinandan** an esteemed award ceremony within the 7<sup>th</sup> International Health and Wellness Expo 2024. Recognizing the invaluable contributions of industry professionals, doctors, and vaidyas, this event honors their dedication to holistic wellness. Join us in applauding their expertise innovation, and commitment to advancing healthcare on a global scale.”





# WHY YOU MUST EXHIBIT

- This Expo is a sturdy platform that offers real results for its exhibitors. Here you can create your own exciting stores and enhance your customer engagement, this should enable you with direct customer feedback from a wider audience.
- As a supplier of a product you must be aware how important it is to meet the senior level buyers who have the authority to take final purchasing decisions.
- This expo provides you an excellent opportunity to meet relevant people that are responsible for recommending products and services on behalf of their organizations and can help your business with an effective route to the market.
- Size doesn't matter here, so whatever be the size or nature of your company if you are related to AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism. then it's the best opportunity for you – Just Go Grab It!
- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials.

# WHY YOU MUST VISIT

Under one umbrella you will get to see so much going on in the AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.

- AYUSH manufacturers
- Agriculture Retailers
- Farmer, & Cultivators
- Business Consultants
- Clinical Research Organisations
- Dealers & Distributors Network
- Food supplement dealers
- Health Fitness System
- Health Insurance Companies
- Hospitals Top Management
- Laboratory & Diagnostics centres
- Public Health Organization
- Regulatory Advisors
- Venture Capital & Private Equity
- Meet new potential partners or suppliers





