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indo HIMALAYAN EXPO

20 21 22 2023 OCTOBER

Haridwar, Uttarakhand Exhibition Hall, Prem Nagar Ashram

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Showcasing the intangible heritage of Himalayan Region that caters AYUSH & WELLNESS, ORGANIC AGRICULTURE, HORTICULTURE, FLORICULTURE, HANDICRAFTS, HOSPITALITY & TOURISM

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THE INDO-HIMALAYAN EXPO – 2023

Why this event ?

The Indian Himalayan Region is spread across 13 Indian States/Union Territories (namely Jammu and Kashmir, Ladakh, Uttarakhand, Himachal Pradesh, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, Assam and West Bengal), stretching across 2500 km. Nearly 50 million people reside in this region, which is characterized by a diverse demographic, and versatile economic, environmental, social and political systems.

The Himalayas encompasses a widely rich variety of flora and fauna. In fact, its biodiversity is extraordinary and unique as the mountains inhabit many rare species of medicinal plants. There are over 10,000 species of plants in the Himalayan belt. The Himalayan Region is a mega hot spot for biological diversity. It supports over 1,748 plants species of known medicinal value. Moreover, this region has a rich heritage of traditional knowledge of medicinal plants, which has been passed down through generations. The region's traditional medicine systems, such as Ayurveda, Unani, and Tibetan medicine, have relied on these plants for centuries.

The Indian Himalayan region has immense cultural significance as it is home to a diverse range of indigenous communities, each with their own unique culture, traditions, and way of life. These communities have lived in the region for centuries and have developed a close relationship with nature, which is reflected in their beliefs, customs, and practices. These cultures are expressed in their vernacular art which, in contrast to international art, represents both place and culture in the anthropological sense. Vernacular art mirrors, historical and geographical forces and it provides insight into social aspirations, and thereby is important in understanding social behaviour.

Why Uttarakhand?

Uttarakhand was formed on the 9th November 2000 as the 27th state of India.

It is rich in natural resources especially water and forests with many glaciers, rivers, dense forests and snow-clad mountain peaks. Char-dhams, the four most sacred and revered hindu temples of Badrinath, Kedarnath, Gangotri and Yamunotri are nestled in the mighty mountains.

It's truly God's land (dev bhoomi) Dehradun is the capital of Uttarakhand. The town lies in the doon valley, on the watershed of the Ganga and Yamuna rivers. Haridwar is one of the holy cities where Ganga is the main attraction point. Apart from its Indian culture Haridwar is also famous for its natural ayurvedic products. Now there are many ayurvedic pharma companies who are willing to invest in manufacturing services. Due to the enormous benefits of the ayurvedic products many investors are attracted to it. As such the manufacturing companies use 100% natural, herbal and herbs extract to manufacture a vibrant range of ayurvedic products.

WAY TO GO

● *AYUSH*

The Ministry has developed a Central Sector Scheme for Promotion of International Co-operation in Ayush (IC Scheme) under which Ministry of Ayush provides support to Indian Ayush Manufacturers/ Ayush Service providers to give boost to export of Ayush products & services; facilitate International promotion, development and recognition of Ayush system of medicine; foster interaction of stakeholders and market development of Ayush at international level; promote academics and research through establishment of Ayush Academic Chairs in foreign countries and holding training workshop/symposiums for promoting and strengthening awareness and interest about Ayush Systems of Medicine at international level.



● *Agriculture & Organic*

The agriculture industry in India market size reached INR 80,550 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 158,991 Billion by 2028, exhibiting a growth rate (CAGR) of 12.2% during 2023-2028. The changing dietary patterns of the masses, rapid population growth, altering weather patterns, increasing frequency of natural disasters, and favorable technological advancements, such as precision farming, data analytics, drones, and automation, are some of the major factors propelling the Indian agriculture market. Covid-19 pandemic has changed the perception of organic food, with spotlight now on safety and healthy food that is nutritious to build a strong immune system. It is time to talk about nutritional security not of food security only.

● *Horticulture*

According to the Agricultural and Processed Food Products Export Development Authority (APEDA), India ranks second in fruits and vegetable production in the world. The country's advantage lies in being a low-cost producer of fruits and vegetables because of a combination of factors such as favourable agro-climatic conditions, availability of labour, and low input costs. Horticulture contributes around 30.4% to the Gross Domestic Product (GDP)

● *Floriculture*

India's total export of floriculture was Rs. 771.41 Crores/103.47 USD Millions in 2021-22. The major importing countries were U.S.A, Netherland, Germany, U.K, United Arab EMTs, Canada and Italy. There are more than 300 export-oriented units in India. More than 50% of the floriculture products are produced in Karnataka, Andhra Pradesh and Tamil Nadu and Madhya Pradesh. With the technical collaborations from foreign companies, the Indian floriculture industry is poised to increase its share in world trade.

EXHIBITOR PROFILE

AYUSH :-

• **AOUSHADI/ MEDICINE:**

Ayurvedic Medicines, Unani Medicines, Siddha Medicines, Homeopathy Medicines, OTC products, Herbal Medicines, food Supplements division, Herbal Extracts, Ingredients and Raw division, Medicinal Plants growers, suppliers, exporters and direct sellers, Bhasma Suppliers (Swarna, Rajat & iron bhasma)

• **AAHAR/ FOOD:**

Agro foods, Dairy foods, Natural and Organic foods, Herbal foods, Super foods, Honeybee division, Coconut division, Banana division, Tea board division, Spice division, OTC products, protein, and vitamin supplements.

• **EQUIPMENT, MACHINERY & PACKAGING:**

Ayurvedic/ Herbal Medicine Manufacturing Machines, Tablet Granulation, Syrup Machines, Physiotherapy Machines and Equipment. Ayurvedic/ Herbal Medicine Packaging Division. Lab Testing Equipment, Massage Equipment, Panchakarma Products and Equipment, Wrapping material, Labelling Machinery, Physiotherapy Equipment

• **AYURVASTRAM:**

Khadi Clothes, Herbal and Organic Apparels, Jute and Bamboo clothes, Coir Division, Moonj Division, Seed Fibres, Leaf Fibres, Bast fibres, fruit fibres and stalk fibres.

• **HYGIENE AND SANITISATION:**

Natural Hand Sanitizers and Soaps, Hand Gel & Rub, and floor Cleaners, Natural Air Purifiers, Water Purifiers, Sound Purifiers and therapies, Oral Hygiene Products, Vaginal Hygiene, Skin Hygiene.

• **INSTITUTIONS:**

Educational Institutions (Colleges and Universities), Professional Institutions, NGO, Insurance Boards, Certification Agencies, Online Meditation and Yoga Providers, Consultancy Firms, Research Outsourcing Centers, Laboratories

• **MEDICAL & WELLNESS TOURISM:**

Ayurvedic Resorts & Hospitals, Naturopathy Resorts & Hospitals, Healing Centres, Nature Cure Centres, Spiritual Tourism, Tour and Travel Agents and Operators

• **PERSONAL CARE/ BODY CARE :**

Beauty Services & Products, Spas, Saloon, Make up Products, Face Emulsion Cream, Refreshing Mist, Facial Care, Products and Services for Hair, Eye Care, Anti Ageing Products, Detox and Slimming, Combs and Brushes, lifestyle Products.

• **WELLNESS HANDICRAFTS:**

Copper Bottles, Brass Bottles, Aroma Products, Incense Sticks, Dhoop, Fragrances and flavours, Essential Oils and Aroma Oils.

• **FITNESS:**

Fitness Equipment, Fitness Apps, Gadgets and Accessories, Fitness Trackers, Waistband, Foam Roller, Roller Wheel etc, Fitness Studios, Gym Centre.

• **YOG-NIROG:**

Yoga Apparels, Props, Clothes, Mats, Yoga Accessories, Sandbag, Yoga Balance Balls and Blocks, Yog Paramparas, Yoga studios, Chakra Pendent

• **MISCELLANEOUS:**

Acupressure, Acupuncture, Reiki, Swo-Rippa, Art-spiritual and Therapeutic, Astrological Counselling and Jewellery, Crystals & Crystal Therapy, EMF Protection, Household Products, Light Therapy, Magnet Therapy, Reflexology, Salt Lamps, Traditional Chinese Medicines.



EXHIBITOR PROFILE

MEDICAL, WELLNESS & SPIRITUAL TOURISM :-

- Ayurveda Resorts
- Naturopathy Resorts
- Wellness Centres & Clinics
- Health Spa & Resorts
- Hotel & Hotel Chains
- Internationaal Tourism Organisations
- State Government Tourism Departments
- Technology and Communication Service Providers
- Tour Operators
- Eco Tourism Camps
- Educational Institutions
- Fit Travel
- Online Travel Portal
- Publications
- Transport Servicers
- Mountaineering
- National Tourist Organizations
- Passenger Transport Service Providers
- Trade Associations
- Travel Accessories Providers
- Travel Insurance Services
- Trekking
- Weddings & Special Events
- Wellness / Yoga / Spa
- Wild Life & Eco Tourism Resorts
- Women Travel

AGRICULTURE & ORGANIC :-

- Agri Business Consultants/IT Services & Agri E-Mobility
- Agricultural Machinery & Equipment Manufacturers
- Agricultural Technology Application Research Institutes
- Agricultural Seeds Manufacturers/Exporters
- Agri Research Institutes & Universities
- Agri Start Ups
- Agriculture Machinery Testing & Certifying Institutes
- Aquaculture technology
- Bamboo Farming & Banks, Insurance Services
- Bio Fertilizer & Bio Gas, Biotechnology/Tissue Culture Laboratories
- Central Agriculture Universities
- Crop Protection and Disease Management.
- Dairy, Animal Husbandry
- Deemed Universities
- Diesel Generators
- Drip Irrigation/ Pipes & Fixtures
- Farm Machinery
- Farm Management Equipment
- Farm Power & Machineries
- Fertilizers/ Bio-manure/Liquid Fertilizer Manufacturers
- Food processing & packaging
- FPO's & Farmers Products
- Fruits and Vegetables Processing Technology
- Garden Tools & Kitchen Garden
- Genetics, Breeding and Seed Improvement
- Government Agencies/Departments
- Govt., NGO, Corporate bodies
- Grain Cleaning Machine
- Green/ poly house accessories
- Greenhouse Technology, Plastic Film, Tunnels.
- Greenhouses & Equipment Suppliers Harambha Thresher
- Harvesting Machineries
- Horticulture Machineries

- Hydroponics & Vertical Farming
- ICAR
- Indigenous seeds
- Irrigation & Drainage, Water Management
- Krishi Vigyan Kendra
- Maize Thresher
- Medicinal Herbs & Aroma Farming
- Milk and Milk Products
- Millet Producers
- Ministry Schemes Awareness
- Natural & Organic E Commerce & Producers
- Organic farming & IFS
- Packaging Technology, Machinery & Services/Service Providers
- Plant nutrients & protection chemicals
- Planting, Cultivating and Harvesting Equipment
- Plasticsulture products
- Post Harvest Handling Equipment & Technology
- Power Tiller Blade
- Precision Farming Products
- Processing Unit Manufacturer & Supplier
- Products of FPOs/SHG/FIGs
- Quality Control
- R & D Organizations/Agricultural Research Institutes
- Rotary Tiller
- Rural Development
- Seeds & Planting material
- Soil Conditioners, Soil Cultivator, Soil Testing Equipment, Substrates
- Sprayer Pumps
- State Agriculture Universities
- State Schemes Awareness
- Storage Equipment/Packaging Solutions
- Submersible Pumps
- Technology Providers
- Tractor Mounted Generator & Sprayer
- Tractor/Harvester/Rotavator Companies
- Vertical Farming
- Warehousing & Logistics

HORTICULTURE & FLORICULTURE

- Greenhouse Technology
- Plastic Film, Tunnels
- Planting, Cultivating & Harvesting Equipment
- Irrigation & Drainage
- Water Management
- Crop Protection and Disease Management Soil, Substrates
- Fertilizers
- Vertical Farming
- Fruits and Vegetables
- Processing Technology
- Genetics
- Breeding and Seed Improvement,
- Postharvest Technology
- Landscape Architects
- Nurserymen
- Interior Designers
- Town Planners
- Golf Architects & Consultants
- Urban Planning Consultants
- Golf Course Superintendents & Managers
- Nurserymen & Gardeners
- Environment Consultants
- Municipal Authorities
- Parks & Garden Departments
- Hotel, Restaurants & Resorts
- Tourist Development Depts.
- Hospital Planners
- Shopping Mall Designers
- Industrial Park Developers
- Property Developers & Builders
- Construction Companies
- Flower Growers
- Universities & Colleges
- Landscape Institutes
- Banks / Financial institutes
- Supermarkets & Green Malls
- Home Centers
- Garden Centers
- Departmental Stores
- Horticulturists & Floriculturists
- Corporate Houses
- Farmers' Cooperatives
- Farm House Owners
- Government Departments
- Decorative Items Suppliers
- Importers & Exporters
- Retailers & Florists etc..

VISITOR PROFILE

AYUSH :-

- Aroma Oil & Essential Oil Manufacturers
- Ayurveda & Naturopathy Hospitals & Health Centres
- Ayurveda Doctors
- Ayurveda Drug Manufacturers
- Health & Wellness Therapists
- Massage Equipment Manufacturers
- Natural / Ayurveda / Wellness Resorts, Retreats
- Naturopathy Clinics and Centre Owners
- Nutritionists and Dietitians
- Panchakarma Centre Owners
- Panchakarma & Physiotherapy Equipment Manufacturers
- Spa and Medispa Owners
- All UG & PG students of Ayurveda, Yoga & Naturopathy

HORTICULTURE & FLORICULTURE

- Flower Growers / Flower Exporters
- Flower & Plant Wholesalers, Florists, Nurserymen
- Garden Contractors / Landscape Architects
- Production Machines & Equipment
- Gardening
- Packaging, Decorating & Accessories
- Planting Material
- Irrigation & Fertigation System
- Importers & Exporters
- Overseas Buyers
- Flower Processing Cos.
- Landscapes Managing Companies
- Retailers, Growers & Breeders,
- Wholesalers
- Progressive Farmers & Consumers
- Fresh Fruits & Vegetables Traders
- CEOs / Industry Executives
- Entrepreneurs
- Central / State Govt. Officials
- Research Heads
- Technology Providers/Buyers
- Foreign Delegates

AGRICULTURE & ORGANIC :-

- Farmers & Cultivators
- FPOs, FPCs
- Scholars, Scientists
- Agri Technocrats & Innovators
- Food Processing Companies
- Food Production Companies
- Agri Marketing Brands
- Consultants
- Organic Food Packers
- Agriculturist & Horticulturist
- International Business Delegations
- Research Associates & Technologies
- Faculties & Students
- Dealer & Distributors
- Buyers & Sellers
- Manufacturers Producers & OEM's
- Purchase Heads
- Research & Development
- Market Agents
- Trade Ambassadors
- Farm Contractors
- Seed Certifying Agencies
- Investors & Contract Farming
- Entrepreneurs
- Agri Engineering Units
- Agri Marketing Brands
- Agro Industry Corporations etc.
- Agri Research Institutes & Universities
- Agricultural Technology Application Research Institutes
- Agricultural Building Contractors
- Agricultural Departments
- Agricultural Trade Counselors
- Krishi Vigyan Kendra Heads
- Central & State Government Agencies
- Universities & Research Institutions
- Govt. Delegates & Ministers
- Exporters & Importers
- Research Associates & Technologies etc.

HIGHLIGHTS OF EXHIBITION

- India's First & Largest Exhibition on AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.
- Highlight government initiatives & schemes
- Provide a platform for indigenous Medicines and AYUSH
- Showcase products, new launches and Ayush skills for jobs
- Conduct demos of AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS
- Create awareness among the general public of Ayush benefits
- Enormous Footfall and Participation of National / International exhibitors and visitors.
- Exploring conventional/traditional therapies and home remedies at one place.
- Networking, Learning and Interacting with Number of Yogis / healers / therapist / practitioners.
- Meet with Experts, Professionals, Manufactures and Traders.
- Strengthen the trust of the consumers in different health and wellness products & services
- Bring buyers, sellers & all stakeholders under one roof
- Provide a perfect platform to introduce the latest technical advances in health & wellness industry
- Introduce Ayush to diplomats & trade desks of foreign countries

WHY YOU MUST EXHIBIT ?

- This Expo is a sturdy platform that offers real results for its exhibitors. Here you can create your own exciting stores and enhance your customer engagement, this should enable you with direct customer feedback from a wider audience.
- As a supplier of a product you must be aware how important it is to meet the senior level buyers who have the authority to take final purchasing decisions. This expo provides you an excellent opportunity to meet relevant people that are responsible for recommending products and services on behalf of their organizations and can help your business with an effective route to the market.
- Size doesn't matter here, so whatever be the size or nature of your company if you are related to AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism. then it's the best opportunity for you – Just Go Grab It !
- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials.



WHY YOU MUST VISIT ?

Under one umbrella you will get to see so much going on in the AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.

- AYUSH manufacturers
- Agriculture Retailers
- Farmer, & Cultivators
- Business Consultants
- Clinical Research Organisations
- Vaidyas, Ayurveda Charya, Doctors, Hakim, Healers
- Dealers & Distributors Network
- Food supplement dealers
- Government Regulators & Policy Makers
- Health Fitness System
- Health Insurance Companies
- Hospitals Top Management
- Laboratory & Diagnostics centres
- Pharma & Medical Device Industry Professionals
- Public Health Organization
- Regulatory Advisors
- Venture Capital & Private Equity
- Meet new potential partners or suppliers
- Stay up-to-date with the latest trends and developments



AROGYA SANGOSHTHI

Arogya Sangoshthi promotes Wisdom of East. The aim of our Arogya Sangoshthi is to provide a common platform for researchers, academicians, scholars, professionals, and young aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention.

Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc. As every event is tailored to the needs of its instigator, our aim is to provide conceptual knowledge and the latest updates. Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.



11th EDITION

arogya[™]
sangoshthi

NATIONAL CONFERENCE ON

- 1** Ayurveda for *Vasudhaiva Kutumbakam*
- 2** Rare, Endangered & Threatened Medicinal Plants of Himalayan Areas
From Cultivation, Conservation to Consumption
- 3** Medicinal Plants For Ayurveda
Cultivation, Procurement, Practices & Publicity
- 4** Agriculture
Cultivation, Practices and Management in Hilly Areas



CALL FOR PAPERS



indo 20 21 22 2023
OCTOBER
HIMALAYAN EXPO Haridwar, Uttarakhand
Exhibition Hall, Prem Nagar Ashram

THEME

AYURVEDA for VASUDHAIVA KUTUMBAKAM

- Emerging New Diseases & Ayurveda
- Immune Disorders & Ayurveda
- Metabolic Diseases & Ayurveda
- Degenerative Diseases & Ayurveda
- Reproductive Health & Ayurveda
- Rasayana: Paediatrics to Geriatrics
- Rogee Pareeksha (Ayurvedic Diagnosis)
- Advanced Research in Ayurveda
- Research Methodology in Ayurveda
- Clinical Trials & Pharmacovigilance in Ayurveda
- Veterinary Medicine
- Ayurveda Heals: Success Stories & Case Studies
- Manuscriptology, Terminology, Diacritics & other aspects of Literary Research
- Applications of Immunomodulation and Rasayana in Defence, Space Sports and other areas
- Integration with Indian Traditional Sciences



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AYURVEDA FOR VASUDHAIVA KUTUMBAKAM

indo 20 21 22 2023
OCTOBER
HIMALAYAN EXPO Haridwar, Uttarakhand
Exhibition Hall, Prem Nagar Ashram



CALL FOR PAPERS

HORTICULTURE BASED FARMING- SCOPE & CHALLENGES

THEME HORTICULTURE BASED FARMING - Scope & Challenges

- Horticulture/ Floriculture: Seed Quality & Variety Development
- Relevant Technologies / Issues to Boost Horticulture
- Horticulture/ Floriculture Based Farming System
- Horticulture for Food, Pharmaceuticals & Cosmetics Industry
- Innovation for Sustainable Horticultural/ Floricultural Production
- Horticulture & Floriculture in Hilly Areas
- Climate-Smart Horticulture
- Urban & Sub-Urban Horticulture / Floriculture
- Recent Developments in Production of Seeds & Planting Materials
- National & International Scenario of Precision Horticulture



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CALL FOR PAPERS

THEME

MEDICINAL PLANTS & HERBS

Backbone of Traditional Medicines

- Bio-diversity Conservation Strategies for Medicinal Plants
- Pharmacognosy & Ethnopharmacology of Medicinal Plants
- Drug Research in Ayurveda, Unani, Siddha & Sowa-Rigpa
- Infectious Diseases & Herbs
- Herbs for Longevity & Rejuvenation
- Medicinal Plants for Arogya & Prosperity
- Research on Medicinal Plants
- Phytochemistry of Medicinal Plants
- Rare, Endangered & Threatened Medicinal Plants
- Success Stories on Tissue Culture of Plant Species



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MEDICINAL PLANTS & HERBS- BACKBONE OF TRADITIONAL MEDICINES

SUSTAINABLE AGRICULTURE & FOOD SECURITY- SCOPE & CHALLENGES



CALL FOR PAPERS

THEME

SUSTAINABLE AGRICULTURE & FOOD SECURITY

Scope & Challenges

- Sustainable Crop Production System
- Harvest & Post-Harvest Technologies for Reducing Food Losses.
- Soil & Conservation Measures for Agricultural Sustainability
- Alternative Farming Systems
- Terrace Farming, Vertical Farming & Hydroponics
- Farming Techniques & Sustainable Farming Methods
- Organic Farming & Natural Farming
- Climate Smart Agriculture
- Food Science & Technologies
- Crop Storage & Crop Packaging
- Cultivation & Crops in Himalayan Areas

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AYUSH & WELLNESS

Networking with entire AYUSH & WELLNESS Industry



ORGANIC

Marketplace for the Organic Industry of Himalayan States



FLORICULTURE

Creating & Cultivating Floral Community to Awaken the Senses



HANDLOOMS & HANDICRAFTS

A Marketplace for Crafts & Cultural Heritage of Himalayan Region



WELLNESS TOURISM

Explore the Natural Beauty and Purity



ind

HIMALAYAN EXPO





20/21/22 OCTOBER 2023

Exhibition Hall, Prem Nagar Ashram
Haridwar, Uttarakhand

VENUE

**Exhibition Hall, Prem Nagar Ashram
Haridwar, Uttarakhand**

DISTANCE FROM VENUE

-  • Dehradun Airport - 40 KM
-  • Haridwar Bus Stand - 2.5 KM
-  • Railway Station - 3 KM
-  • Har Ki Pauri - 6.5 KM
-  • Chandi Devi Mandir- 5.8 KM
-  • Mansa Devi, Haridwar- 5.5 KM



NAMO GANGE INITIATIVES



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BOOKING**

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