

29-31 AUGUST 2024 Pragati Maidan, New Delhi







SUPPORTING ASSOCIATION





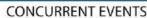




















# ABOUT EXPO 2024

The 7th edition of the International Health & Wellness Expo 2024 is back to imbibe the wisdom of Health and Wellness and engrossed in splendid events to promote the mind, body, and soul balance to live a holistic life. The Health & Wellness Expo 2024 organized by Namo Gange Trust is here to celebrate the dawn of vet another golden era for the country. This mega Expo would be showcasing various products and services allied to the Health & Wellness Industry including AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS industry. The Expo provides an all-encompassing platform for all stakeholders to come together to protect all facets of the sector. This will generate awareness among the members of the community about the efficacy of systems



their cost-effectiveness, and the availability of herbs used for the prevention and treatment of common ailments. The 7th edition of the Health & Wellness Expo 2024 will bring the opportunity to interact with the stalwarts of the Health & Wellness industry for innovative products & solutions. Healthcare has become one of India's largest sectors - both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance, and medical equipments. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services, and increasing expenditure by public as well as private players.





# WHY THE EXPO?

The Expo is bringing all therapies & pathies together under one roof. It will provide a platform for national & international organisations, companies and manufacturers which deal in Yoga, Ayurveda, Naturopathy, Homeopathy, Herbal, Unani, Siddha, Organic food, Herbal cosmetics, Yoga props, Wellness equipments, and Organic clothing to showcase their products and services.

This would be an excellent opportunity for clients and manufacturers to determine market potential on the basis of research and studies to develop proper understanding & commercial structures by identifying new ideas and initiatives for joint ventures and project partnerships.



The Expo will be presenting full spectrum of holistic health, traditional therapies, drugless healing, diet therapy and lifestyle management of ancient traditions. The Expo will also include many health workshops, seminars, health & wellness consultancy, astrology consultancy and many activities on latest knowledge of paramedical science and research. It would be a great opportunity to interact with world's renowned speakers, national leaders, health professionals & celebrities by sharing their ideas and knowledge on numerous "Health & Wellness" agendas. The Expo will be a great experience to discover health, peace and harmony under one roof.



## **WAY TO GO**

#### **AYUSH**

The Ministry has developed a Central Sector Scheme for Promotion of International Cooperation in Ayush (IC Scheme) under which Ministry of Ayush provides support to Indian Ayush Manufacturers/ Ayush Service providers to give boost to export of Ayush products & services; facilitate International promotion, development & recognition of Ayush system of medicine; foster interaction of stakeholders & market development of Ayush at international level



#### **AGRICULTURE**

The agriculture industry in India market size reached INR 80,550 Billion in 2022. Looking forward, IMARC Group expects the market to reach INR 158,991 Billion by 2028, exhibiting a growth rate (CAGR) of 12.2% during 2023-2028. The changing dietary patterns of the masses, rapid population growth, altering weather patterns, increasing frequency of natural disasters such as precision farming, data analytics, drones, and automation, are some of the major factors propelling the Indian agriculture market.



#### **HORTICULTURE & FLORICULTURE**

According to the Agricultural and Processed Food Products Export Development Authority India ranks second in fruits & vegetable production in the world after China. The country's advantage lies in being a low-cost producer of fruits & vegetables India's total export of floriculture was Rs. 771.41 Crores/103.47 USD Millions in 2021-22. The major importing countries were U.S.A, Netherland, Germany, U.K, United Arab EMTs, Canada and Italy.here are more than 300 exportoriented units in India.

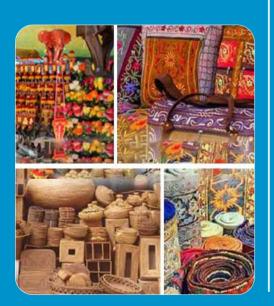






#### **HANDICRAFTS**

Step into the limelight of global wellness! The 7th IHWE 2024 presents a golden opportunity for handicraft artisans to showcase their unique creations to a diverse audience. Seamlessly blend artistry with wellness, offering handmade treasures that resonate with holistic living. Elevate your brand, connect with discerning buyers, and embark on a journey of cross-cultural exchange. Seize this unparalleled platform to enrich lives and redefine wellness through the timeless charm of handicrafts



#### **ORGANIC**

Covid-19 pandemic has changed the perception of organic food, with spotlight now on safety and healthy food that is nutritious to build a strong immune system. It is time to talk about nutritional security not of food security only (which consist only carbohydrates). Among the host of healthy food options available, organic food is perceived as the preferred choice. According to FIBL survey 2021 India holds a unique position among 187 countries practicing organic agriculture. million



#### **TOURISM & HOSPITALITY**

With a total area of 3,287,263 sq. km extending from the snow-covered himalayan heights to the tropical rain forests of the south, India has a rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. This provides a significant opportunity to fully exploit the potential of the tourism sector.

Travel and tourism are two of the largest industries in India, with a total contribution of about US\$ 178 billion to the country's GDP.



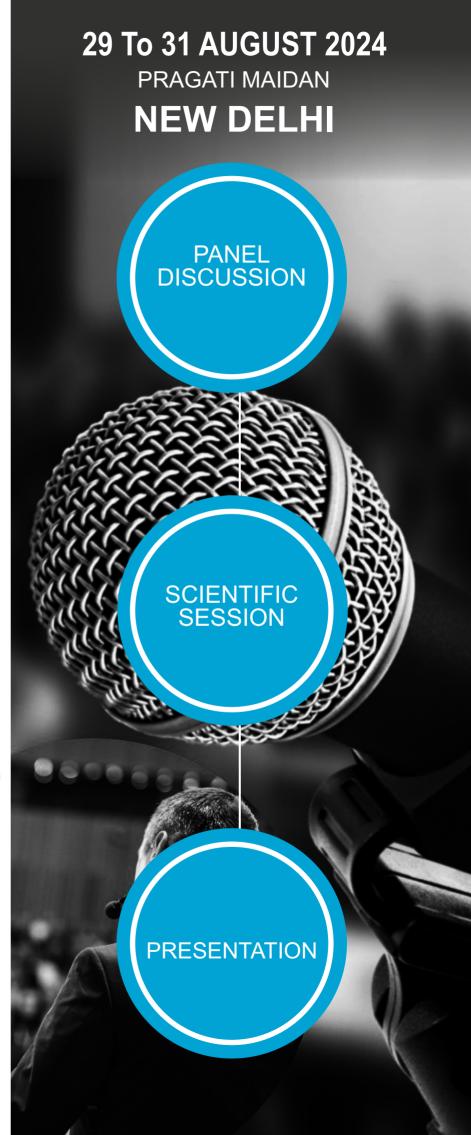




The aim of our renowned seminar- Arogya **Sangoshthi** is to provide a common platform for researchers, academicians, scholars, professionals, and young researchers and aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention of the same. Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc. As every event is tailored to the needs of its instigator, our aim is to provide conceptual knowledge and the latest updates. Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.

## NATIONAL CONFERENCE ON

- 1 AYURVEDA FOR VASUDHAIVA KUTUMBAKAM
- 2 RARE, ENGANGERED & THREATENED MEDICAL PLANTS OF HIMALAYAN AREAS From Cultivation, Conservation to Consumption
- MEDICINAL PLANTS FOR AYURVEDA Cultivation, Procurement, Practices & Publicity
- 4 AGRICULTURE
  Cultivation & Management in Hilly Areas
- 5 HEMP CONCLAVE Industrial Hemp towards a Sustainable Future
- 6 PHARMA INDUSTRY MEET Prospects & Problems of Pharma Industry
- 7 MILLETS The Super Food of G20





## **AYURVEDA**

for **VASHUDHAIVA KUTUMBAKAM** 







Prof. Sanjeev Sharma VICE-CHANCELLOR National Institute of Ayurveda (NIA)

Prof. P.K Prajapati VICE-CHANCELLOR Dr. Sarvepalli Radhakrishnan Rajasthan Ayurveda University

Prof. (Dr) Anup Thakar VICE-CHANCELLOR Gujarat Ayurved University (GAU)

Prof. (Dr) Arun Kumar Tripathi VÍCE-CHANCELLOR Uttarakhand Ayurved University (UAU)



Prof. Vd. Kartar Singh Dhiman VICE-CHANCELLOR Shri Krishna AYUSH University (SKAU)



Dr. R.K. Bharati JOINT DIRECTOR / HOO Govt. of India, Ministry of MSME



Prof. Manoj Nesari ADVISOR (Ay) Joint Secretary Rank Ministry of AYUSH, Govt. of India



Prof. Tanuja Manoj Nesari DIRECTOR All India Institute of Ayurveda (AIIA)



Prof. (Dr) G.S. Tomar PRESIDENT- Vishwa Ayurveda Mission Member, Executive Council, MGG **AYUSH University** 



Prof. Mahesh Vyas DEAN (Ph.D.) All India Institute of Ayurveda (AIIA)



Vd. Prashant Tiwari NATIONAL PRESIDENT National Ayurveda Students & Youth Association (NASYA)



Dr. Piyush Juneja **FOUNDER** Indian Vaidyas | Bharat Vaidyas

**PANEL** 

PAPER POSTER PRESENTATIONS































A JOURNEY TO HEALTHY WORLD...
PRESENTS

## **2nd Edition**



## 30 AUGUST 2024

## OF HEALTH & WELLNESS DOMAIN

(Recognition of Industry, Associations & Stakeholders)

"Celebrate excellence in Indian healthcare at **Ayush Abhinandan** an esteemed award ceremony within the 7<sup>th</sup> International Health and Wellness Expo 2024. Recognizing the invaluable contributions of industry professionals, doctors, and vaidyas, this event honors their dedication to holistic wellness. Join us in applauding their expertise innovation, and commitment to advancing healthcare on a global scale."









## **FLOOR PLAN**

## PRAGATI MAIDAN, LAYOUT PLAN



## NOTE:-

- 1. FLOOR PLANS NOT TO SCALE
- 2. ORGANISERS RESERVE THE RIGHT TO ALTER THE FLOOR PLAN

# WHY YOU MUST EXHIBIT

- This Expo is a sturdy platform that offers real results for its exhibitors. Here you can create your own exciting stores and enhance your customer engagement, this should enable you with direct customer feedback from a wider audience.
- As a supplier of a product you must be aware how important it is to meet the senior level buyers who have the authority to take final purchasing decisions.
- This expo provides you an excellent opportunity to meet relevant people that are responsible for recommending products and services on behalf of their organizations and can help your business with an effective route to the market.
- Size doesn't matter here, so whatever be the size or nature of your company if you are related to AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism. then it's the best opportunity for you – Just Go Grab It!
- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials.

# WHY YOU MUST VISIT

Under one umbrella you will get to see so much going on in the AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.

- AYUSH manufacturers
- Agriculture Retailers
- · Farmer, & Cultivators
- · Business Consultants
- Clinical Research Organisations
- Dealers & Distributors Network
- Food supplement dealers
- · Health Fitness System
- Health Insurance Companies
- Hospitals Top Management
- · Laboratory & Diagnostics centres
- · Public Health Organization
- Regulatory Advisors
- Venture Capital & Private Equity
- Meet new potential partners or suppliers



### VALUED PARTICIPANTS IN PREVIOUS EXHIBITIONS













































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## **OUR INITIATIVES**













































For Any Query

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**ORGANISED BY** 

